Heart of the Village Steering Team
The Williams Hall
Meeting August 5th, 2019, 7:30PM

Present: Sam Smith, Graham Gleed, Nick Sloan, Sara Sollis, Heather Venn, Mike Blair, David House and Hannah Puddy.

Apologies: Chris Reah, Sophie Harris.

Public: Martin Tuck, Marilyn Clock and Paul Fielding

Minutes approved – to note date was incorrect.

4. Launch of the Share Offer
   • Feedback
     • Talk of the village is positive
     • Graham to put share prospectus in pub
     • Regulars in pub negative
     • Gazette online has a positive article on the Facebook page.
     • Graham to send out a weekly summary of what is going on and a total with graph.
     • Nick to submit expenses
     • Graham to speak to Gill about a leaflet drop (500) Sara, Marilyn and Paul have offered to help with this.
     • A4 poster – needs more impact and easier to read
     • Posters to be displayed on Parish notice boards and playing fields, not just Stoke St Gregory
     • Banners to be moved around – the one opposite the shop to stay put.
   • Status of Offer
     • Slow going as of the launch - £17,000 in bank – positive start.
   • Totaliser
     • Graham to ask Nicola to put up the totaliser on the pub wall – 8ft high
     • Nick showed a picture of what the totaliser may look like – all agreed it was brilliant – thank you

5. Contingency plan.
   • Rent side of pub to put shop in prior to completion. Heather says not practical
   • Contingency for the shop – rent, look at places for example Williams Hall, the church room, rent a Portakabin - a Manager – volunteers – insurance – public liability – electric – security. It was noted the meeting room is not practical in the lead up to Christmas. Need to look at this with ideas at the end of September
   • Look at another contingency plan if the target is not met.
   • Rent shop space if property not sold.
   • Graham to discuss Paypoint with Nicola to have it in the pub.

6. Shares Booster
   • Supply chain
     Revise business plan and covering letter
     Dave Hollins to add in and take out – resubmit
     Deli are very keen to be involved
   • Young person’s participation
     No Shares
     Proxy share – need to vote
Engage young people how?
Site a group to manage
13/14 up to 17
Parish council cannot be proxy holders
Look at paying two youth workers - same as Creech St Michael
Ask the kids and what they want
More discussion is needed on this

7. Other fund raising
   • More than a pub application received
   • Esmée Fairbairn ready to go
   • Crowd match – power to change
   • Prince’s countryside
   • Graham to ask if Parish Council can invest?

8. Jobs and role descriptions
   • Need specifications.
   • Plan and prepare – Line manager, and shop manager – possible to job share
   • Interview possible mid-October
   • Look at Payscale.com for salaries.

9. Next meeting: drop in session
   • 2nd September
   • Free beer, tea and coffee
   • Need to ask about scouts

10. Any other business
    • Flooring for shop – Simon Willey going to do a quote
    • More drawing etc for plans